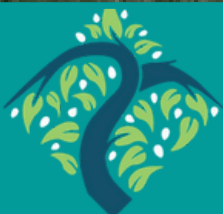
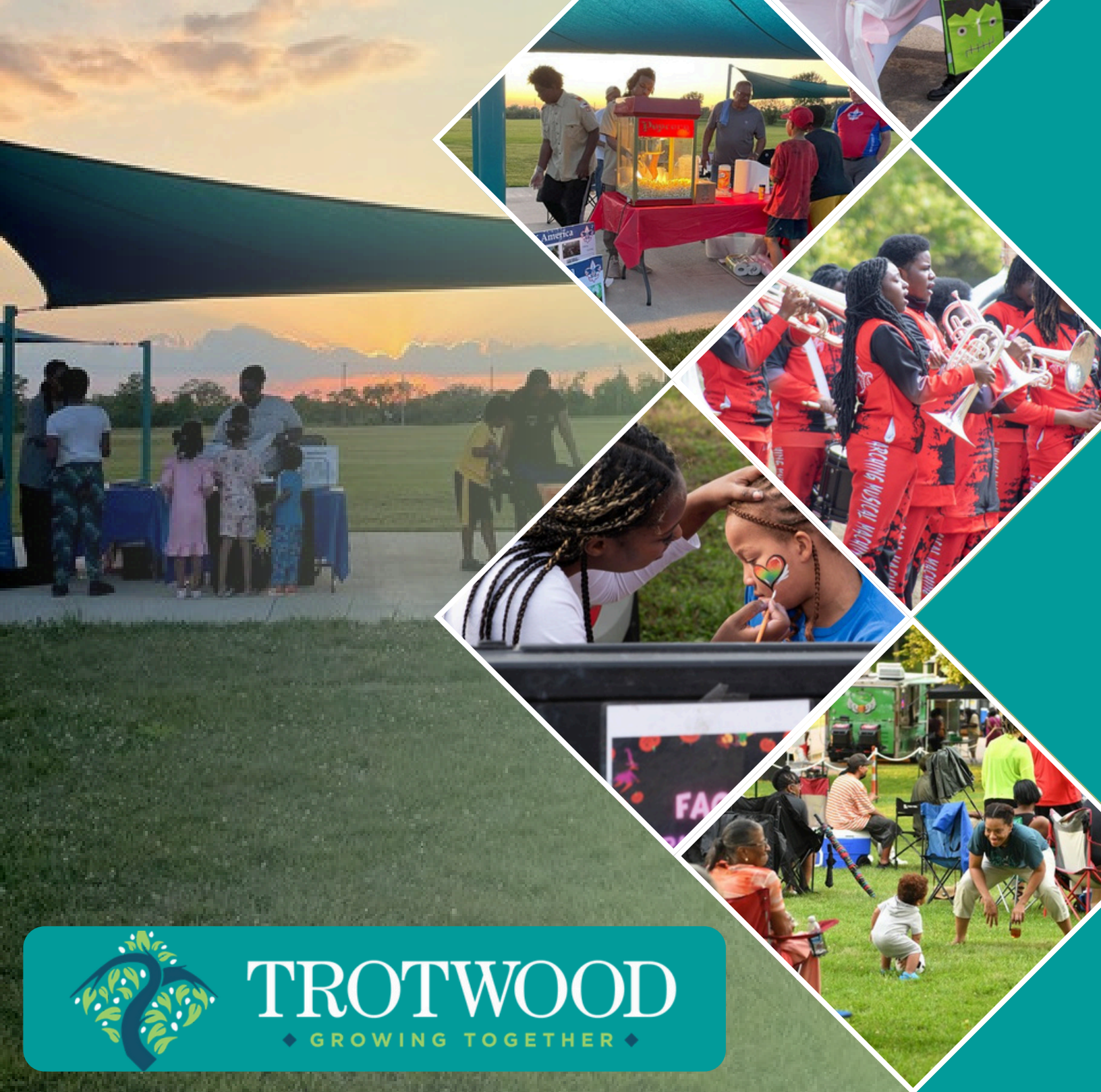


2026 PARKS & RECREATION SPONSORSHIP



TROTWOOD
◆ GROWING TOGETHER ◆

Dear Valued Community Partner,

Each year, the Trotwood Parks & Recreation Department curates an exciting calendar of programs and initiatives designed to bring our residents together, celebrate our unique community, and forge unforgettable memories. Our mission is to enrich the lives of Trotwood's residents, foster civic pride, and support local businesses through collaboration and partnership. From the big public service engines at Touch-A-Truck, to the magic of our annual Movie in the Park, or the live music offerings of the Madison Park Live Summer Concert Series, these are just a few highlights of how we enrich the lives of our residents through connection and build a stronger and more united Trotwood.

We invite you to join us in embracing the spirit of "Growing Together" and become a pivotal partner in our mission to enhance the quality of life for every resident of Trotwood. By aligning your brand with these cherished community traditions, your business gains an unparalleled opportunity to:

1. **Drive Community Impact:** Directly support and expand beloved initiatives, creating new opportunities and accessible experiences for residents of all ages.
2. **Strengthen Local Connection:** Deepen your roots within the community and build authentic relationships through your commitment to Trotwood.
3. **Elevate Brand Visibility:** Achieve significant, positive exposure through prominent event branding, comprehensive marketing campaigns, dedicated signage, and media coverage.

We've enclosed our comprehensive sponsorship packet, detailing a variety of tailored opportunities to maximize your impact and visibility. We are confident you will find a partnership level that aligns with your goals and brand.

With your invaluable support, we will continue to make Trotwood a place where businesses thrive, families flourish, and cherished memories are built year after year.

2025 Facebook & Instagram Audience Insights

Followers: 5,800+

Views: 2,100,000+

Interactions: 26,000+

Profile Visits: 30,000+



@CityofTrotwood



www.trotwood.org



@CityofTrotwood

ANNUAL SPONSORS

Save on your sponsorship by becoming an annual sponsor

ALL SPONSORS WILL RECEIVE:

- *Exclusive acknowledgement in the monthly report to the City Council*
- *Business logo on all event marketing materials (digital & print)*
- *Premier vendor location for all events (City provides (1)table & (2)chairs)**
- *Annual parks use permit fee waived*

***MUST PREREGISTER PRIOR TO EVENT TO RESERVE YOUR VENDOR SPACE**

SPONSORSHIP LEVELS	SIGNATURE \$10,000	EVENT \$5,000	SUPPORTING \$2,500
Business Logo on All Event Banners	✓		
Business Logo Included in the Parks & Recreation Section of the Quarterly Newsletter (24,000+ Residents & Businesses)	✓		
Social Media Post Shouting Out Business & Thanking Sponsor	✓		
Business Name, Logo, & Website Listed on Trotwood Parks and Recreation Section of the City's Website.	✓	✓	
DJ Callout During All Events	✓	✓	✓

ANNUAL EVENTS:

Touch-A-Truck, Madison Park Live Summer Concert Series, Movie in the Park, Community Market, Smoke Sizzle & Sounds Festival, Trunk-or-Treat, and Community Tree Lighting Ceremony

MADISON PARK LIVE

Summer Concert Series



Want to get your brand or Business logo in front of 5,000+ people?

Join the City of Trotwood for our free Madison Park Live summer concert series! Our summer concert series spans across the summer, with a new artist or group each month. In addition to music, we have a rotation of food trucks and business vendors making each concert unique!



MADISON PARK LIVE

SPONSORSHIP LEVELS	PRESENTING \$5,000	EVENT \$2,500	SUPPORTING \$500
“Madison Park Live Presented by ___ (Your Business Here___”	✓		
Five Minutes to Speak on Stage and Introduce Bands	✓		
(4) VIP Parking Passes	✓		
Business Banner on the Main stage (Sponsor Provides Banner)	✓		
Six-Foot Vendor Table for Marketing and Community Engagement	✓	✓	
Verbal Recognition During Concert Series	✓	✓	
Logo on Digital Marketing, Including Social Media and Event Page	✓	✓	✓
Business Logo on Printed Marketing Materials, Including Event Flyers and Signage at the Event	✓	✓	✓
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓	✓

Sponsorship Deadline: Monday, June 01, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP



TROTWOOD
♦ GROWING TOGETHER ♦

TOUCH -A- TRUCK



We've got all the vehicles and equipment of a kid's dreams! Hands-on interaction with these big machines isn't exclusive to the children; interact with a wide variety of trucks, construction equipment, public service vehicles, and more. Come out and touch, explore, and climb into the many vehicles we'll have on display.

We will also give away bicycle helmets in recognition of Bicycle Safety Month, thanks to our partners!



TOUCH-A-TRUCK

SPONSORSHIP LEVELS	PRESENTING \$500	EVENT \$200	SUPPORTING \$100
"Touch-a-Truck Presented by_(Your Business Here)_"	✓		
Invitation to Include Promotional Flyers and Business Marketing Materials with Free Bicycle Helmets (approx. 100 helmets)	✓		
Six-Foot Vendor Table for Marketing and Community Engagement	✓	✓	
Logo on Digital Marketing, Including Social Media and Event Page	✓	✓	
Business Logo on Printed Marketing Materials, Including Event Flyer and Signage at the Event	✓	✓	✓
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓	✓

Sponsorship Deadline: Friday, May 01, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP



MOVIE IN THE PARK

What's better than a
movie under the stars?

Help us bring the movie
theater to the park! Our
free community movie
allows families to watch
new releases for free, in a
safe, family-friendly
environment.

Concessions support local
organizations.



MOVIE IN THE PARK

SPONSORSHIP LEVELS	PRESENTING \$1,250	EVENT \$400	SUPPORTING \$100
"Movie in the Park Presented by __ <i>(Your Business Here)</i> __"	✓		
90-second Promotional Commercial Shown on Screen Before the Movie	✓		
<i>Your Business Banner Posted at the Event (Sponsor Provides Banner)</i>	✓		
Six-Foot Vendor Table for Marketing and Community Engagement	✓	✓	
Logo on Digital Marketing, Including Social Media and Event Page	✓	✓	
Business Logo on Printed Marketing Materials, Including Event Flyers and Signage at the Event	✓	✓	✓
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓	✓

Sponsorship Deadline: Monday, June 01, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP

Shop Small Businesses, Buy Fresh Produce, Support Local Entrepreneurs

COMMUNITY MARKET

The Trotwood Community Market is a weekly opportunity to shop and support small businesses and entrepreneurs in our community! Market vendors are subject to change weekly.



COMMUNITY MARKET

SPONSORSHIP LEVELS	PRESENTING \$500	SUPPORTING \$100	VENDOR \$50 NON-FOOD \$35 FOOD
“Trotwood Community Market Presented by __ (Your Business Here) __”	✓		
Reserved Vendor Space With a 10x10 Canopy Provided by the City (Sponsor Provides Table and Chairs)	✓		
Logo on Digital Marketing, Including Social Media and Event Page	✓		
Business Logo on Printed Marketing Materials, Including Event Flyer and Signage at the Event	✓	✓	
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓	
Reserved Vendor Space to Sell Goods & Services During the Weekly Community Market	✓	✓	✓

Sponsorship Deadline: Monday, June 01, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP





SMOKE SIZZLE & SOUNDS FESTIVAL

Partner with the City of Trotwood to embed your brand in the heart of the community's favorite fall festival. The Smoke, Sizzle & Sounds is Trotwood's premier annual celebration of food, music, and community. Offering sponsors unparalleled exposure to a diverse audience. This dynamic event at Madison Park attracts 1,000+ visitors with its BBQ Competition, electrifying lineup entertainment lineup, and Kids Zone.



SMOKE, SIZZLE & SOUNDS

SPONSORSHIP LEVELS	PRESENTING \$2,000	EVENT \$500	SUPPORTING \$250
“Smoke, Sizzle & Sounds Festival Presented by __ (Your Business Here)__”	✓		
Five Minutes to Speak on Stage and Introduce Bands	✓		
Business Banner on the Main Stage (Sponsor Provides Banner)	✓		
Six-foot Vendor Table for Marketing and Community Engagement	✓	✓	
Logo on Digital Marketing, Including Social Media and Event Page	✓	✓	
Business Logo on Printed Marketing Materials, Including Event Flyer and Signage at the Event	✓	✓	✓
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓	✓

Sponsorship Deadline: Friday, August 07, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP



TROTWOOD
♦ GROWING TOGETHER ♦

TRUNK -OR- TREAT

Are you looking for sweet exposure for your brand and business? Look no further! Trunk-or-Treat is your opportunity to connect with 1,000+ attendees at one of Trotwood's highly anticipated family events! Connect directly with the community, and show that your business cares.



TRUNK-OR-TREAT

SPONSORSHIP LEVELS

PRESENTING
\$500

SUPPORTING
\$100

“Trunk-or-Treat Presented by
(Your Business Here)”.



Include your Business’s Promotional
Materials in Treat Bags Distributed by the
City (approx. 1000 bags)



Reserved Vendor Space with a Table and
Chairs



Logo on Digital Marketing, Including Social
Media and Event Page



Business Logo on Printed Marketing
Materials, Including Event Flyers and
Signage at the Event



Exclusive Acknowledgment of Sponsorship
in the Monthly Report to the City Council



Sponsorship Deadline: Monday, September 14, 2026

**IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF
MONETARY SPONSORSHIP**



TROTWOOD
♦ GROWING TOGETHER ♦

COMMUNITY TREE LIGHTING CEREMONY

This event marks the start of the holiday season. Join us as we enjoy live holiday entertainment, arts & crafts, refreshments, and ring in the holiday season with the lighting of our Community tree.



COMMUNITY TREE LIGHTING

SPONSORSHIP LEVELS	PRESENTING \$500	SUPPORTING \$100
“Community Tree Lighting Presented by_(Your Business Here)_”.	✓	
Exclusive Refreshment Sponsor (Marketing Materials Placed on Refreshment Table(s))	✓	
Business Logo on Print & Digital Marketing Materials	✓	
Reserved Vendor Space (City Provides (1) Table and (2) Chairs)	✓	✓
Exclusive Acknowledgment of Sponsorship in the Monthly Report to the City Council	✓	✓

Sponsorship Deadline: Monday, November 16, 2026

IN-KIND DONATIONS ARE ACCEPTED IN LIEU OF MONETARY SPONSORSHIP



Review & specify the event(s) you would like to sponsor.

Business/Organization

Contact Person

Address

City

State

Zip Code

Contact Number

Email Address

**Events you or your organization want to sponsor
(i.e. Presenting sponsor: Trunk-or-Treat)**

For questions about Sponsorship opportunities and to discuss availability, please contact Charles Wheeler III at chwheeler@trotwood.org or 937-854-7228. Interested in a sponsorship opportunity not listed or do you have a unique idea to add to one of our events? Lets discuss!

Amount Payable to the City of Trotwood:

Payment included

Send to:

City of Trotwood, Parks and Recreation

Attn: Charles Wheeler III

3035 Olive Rd, Trotwood, OH 45426

We look forward to working with you and your organization to strengthen our community through people, parks, and programs!



TROTWOOD

◆ G R O W I N G T O G E T H E R ◆

The City of Trotwood's Parks & Recreation Department is seeking dedicated volunteers to help make our summer events successful. Our events bring the community together, and with your support, we can ensure they run smoothly, whilst creating a memorable experience for all attendees.

Whether you're looking to give back to your community, earn community service hours for graduation, or simply be a part of something exciting happening in your community, there's a volunteer opportunity available for you.

We are looking for individuals to assist with:

Parking enforcement
Vendor check-in
Trash clean-up
Beer sales (must be 21+)
Miscellaneous event support

Why Volunteer?

- ✓ Gain hands-on experience in event operations
- ✓ Meet new people and build connections
- ✓ Support community growth and engagement
- ✓ Instill civic pride and ownership in our city

Enclosed with this letter you will find a volunteer waiver of liability, feel free to make copies to share. Please review and complete the waiver of liability and return it to the City of Trotwood at:

City of Trotwood
Attn: Parks & Recreation
3035 Olive Road
Trotwood, OH 45426

Volunteers are vital servants who embody the Trotwood spirit to "Grow Together", thank you for your time and consideration.

Sincerely,

Charles Wheeler III

Parks & Recreation Marketing Coordinator

937-854-7228

chwheeler@trotwood.org



TROTWOOD
◆ GROWING TOGETHER ◆